



3514 Ocean View Blvd
Glendale, CA 91208
(818) 249-1175
email: info@dirtygone.com
website: www.dirtygone.com

Free Carpet Cleaning Trial for You

Janssen's, premium carpet & upholstery care specialists has been delighting clients of local Realtors, Interior Designers and Carpet Retailers since 1939. Ralph Greco, the owner/operator of Janssen's would like to extend an offer to you and your clients. Janssen's understands that referrals you give reflect on you. Therefore, we are offering to clean up to 250 square feet of carpet at your residence at *no charge*. **That's a value of \$150.00**. We won't pressure you to clean more, but of course we will clean more if you like. * We are confident that once you experience the Janssen's advantage, you will take us up on the offer to provide your clients with a discount on Janssen's services.

Carpet Cleaning Discounts for You & Your Clients

Three trial cards are enclosed. Each card represents a **\$70 gift to your clients from you**. Simply sign a trial card, give it to your client, and when the client redeems the card Janssen's will record that you made the referral. You will then receive a Referral Certificate worth 10% of the amount your client paid us for our services. You can redeem the certificate to reduce the cost of a cleaning job of your own, or pass it on to another client to use along with the trial card for an even greater discount.

Additional Benefits

We can also give you answers to questions your clients frequently ask relating to carpet problems and cleaning. Such as:

- What are those ugly black lines around my baseboards and under doorways?
- What can be done about the pet stains in my carpet?
- Do I need to replace my carpet or can it be stretched and cleaned well enough to sell or look and feel nice for me to enjoy a few more years?

Answers to these questions can be found on Janssen's Website (www.dirtygone.com).

Why Use Janssen's?

Janssen's 12-step process is very thorough and the results are amazing. We stay current with manufacturers' recommendations through the IICRC (Institute of Inspection Cleaning and Restoration Certification). The IICRC is the only certification & education program that manufacturers recognize for carpet and upholstery cleaners. Janssen's employees hold multiple IICRC Master and Journeyman Cleaning Technician designations, which are the highest possible certifications available. For more information on our education (the IICRC), experience, systems, guarantee and 11-step process see the enclosed brochure. By taking advantage of this offer you will experience the many things that set Janssen's apart from our competition.

* Program Restrictions: Offer good for first time customers of Janssen's. You must be a Realtor. This letter must be presented and can be used only once. Repeat clients are encouraged to use Referral Certificates to receive discounts on Janssen's services.

Our Mission: To Provide the Most Outstanding Service Experience Ever!